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## **Lawrence “Skip” Avery Joins Chambers as Executive Vice President**

Industry Veteran to Lend Operational Expertise, Expand Services for 114-Year-Old Firm

BALTIMORE AND DALLAS, June 11, 2013 — Chambers, a Baltimore-based planning, architecture and interior design firm specializing in private country, golf, city and yacht clubs, announced today that it has appointed Lawrence “Skip” Avery as an Executive Vice President of the firm. Avery is a recognized leader in the private club industry and the immediate past president of the Club Managers Association of America (CMAA).

Avery immediately joins Chambers' Club Planning Team, responsible for strategic and facilities planning, and will provide counsel to the firm's architectural and interior design teams, leveraging decades of experience in private club leadership and his operations expertise. He also joins Chambers' Leadership Counsel, recently established to guide the firm's continued progression toward a 360-approach to club design and evolution.

“Skip is one of the club industry's most highly respected leaders,” says Chambers President & CEO Rick Snellinger. “He's a true visionary for the industry and an operational expert with years of hands-on experience in some of the country's most prestigious clubs. His perspective and counsel will be invaluable to Chambers as we look to ensure we plan and design clubs that exceed expectations for member experience and operational efficiency. We're absolutely thrilled to have him as part of our team.”

Avery has worked in the club industry since 1981. He is a certified club manager (CCM) and a certified chief executive (CCE) who has served as General Manager and Chief Operating Officer for Fox Chapel Golf Club in Pennsylvania, the Country Club of St. Albans in Missouri, Nakoma Golf Club in Madison, WI, Wethersfield Country Club in Connecticut and Schulyer Meadows Club in Loudonville, NY, among others. In addition to his role as president of CMAA, Avery also served in several other national positions for the venerable club association and in chapter leadership positions in a number of local markets where he has lived and worked.

Chambers is a planning, architecture and interior design firm that specializes in innovative club planning and strategic facilities design for private country, golf, yacht and city clubs. Founded in 1899, Chambers has worked with hundreds of clubs nationwide, among them, Inverness Country Club in Birmingham, Alabama, winner of *Golf Inc. magazine's* New Clubhouse of the Year award and the Charlotte Country Club in North Carolina, which also took honors from *Golf Inc.* for extensive renovation of its 100-year-old clubhouse. Other recent clients include Overlake Golf & Country Club in Seattle, the Country Club of Rochester in New York and the Westwood Country Club in St. Louis.

Chambers recently acquired CCI Club Design in Dallas, TX, adding to its client portfolio The Summit Club in Tulsa, OK and the Golf Club at Lansdowne in Leesburg, VA, both recipients of Excellence in Design Awards (for Interior Design and New Construction, respectively) from the Association of Builders and Contractors (ABC). Other notable clients include the Petroleum Club of Ft. Worth, TX, the Sonatrach Petroleum Club in Algiers, Algeria, and the Hillcrest Country Club in Boise, ID.

More information can be found at [www.chambersusa.com](http://www.chambersusa.com).

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